

GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

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GOOD DESIGN AWARDS OVER 900 CONSUMER PRODUCTS, GRAPHICS, AND PACKAGING FROM OVER 46 COUNTRIES FROM A SPORT SHOE TO A SPACE SHIP

At the Top of this Year's Winners List are New Product and Consumer Designs from Landrover, SpaceX, Alessi, Apple Computer, Nike, Hyunsdai, HP, KIA, British Telecom, IKEA, Piaggio, Bently Motors, John Deere, Ferrari, Deutsche Telekom, Genesis Motors, Google, Logitech, Mastercard, Mitsubishi, Pepsi, Target, Philips, as well as Thousands of Visionary Designers, Manufactures and FORTUNE 500 Companies.

CHICAGO, ILLINOIS (December 20, 2017) — Now in its 67th year GOOD DESIGN® has been the bench mark for the best, most amazing and iconic new consumer design in the world.

Founded in Chicago in 1950 by visionary architects Eero Saarinen, Charles and Ray Eames, and Edgar Kaufmann, Jr., GOOD DESIGN spans the global spectrum of everything new, innovative, and creative that is transpiring in design today.

Organized annually by The Chicago Athenaeum: Museum of Architecture and Design in Chicago and The European Centre for Architecture Art Design and Urban Studies in Dublin, Ireland.

For 2017, GOOD DESIGN awards extend to innovative, bold, daring, and self-assured product designs from new furniture, lighting, automotive, electronics industries, kitchen and bath, floorcovering, architectural products, medical equipments, sports, entertainment, personal products, robotics, household, kitchen and bath, industrial, tabletop, textiles, floor and wallcovering, graphics, and packaging.

Concept categories are deliberately kept wide to ensure limitless imagination, encouraging new innovations and explanations.

Awarded GOOD DESIGN for 2017 can be viewed at the Museum's website at www.good-designawards.com.

This year, in October and November, a team of 20 design experts from New York and San Francisco convened and assessed each idea in an adjudication process that lasted several days. Only concepts with the highest design quality won over the jury and were awarded the sought-after GOOD DESIGN Award.

As one of the world's largest design competitions, the GOOD DESIGN Award guarantees a fair and independent assessment.

"It's quite a phenomenon," states Christian Narkiewicz-Laine, Chief Curator of GOOD DESIGN and President, The Chicago Athenaeum: Museum of Architecture and Design.

"All products and graphics awarded with GOOD DESIGN ensue from the challenging compromise between usability, simplicity, aesthetics, and attractiveness added together with vision and innovation."

The results are stringently implemented design that offers the best possible functionality in combination with the highest aesthetic quality."

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“GOOD DESIGN, now and for the past 60 plus years, represent thousands of innovations for well-designed, mass-produced, state-of-the-art products in today’s industrial design”

“In an interesting sidelight, this year, the world’s most important and innovative architects have stepped into the product design spotlight: Zaha Hadid, Ben van Berkel, Sir Norman Foster, Mario Mazzer, Daniel Libeskind, Michael Graves Associates, Claesson Koivisto Rune, Jean Nouvel, Gensler, WOHA, Giorgio Borroso, and Iosa Ghini,” Narkiewicz-Laine continues.

Other world-renown designers include: 3st kommunikation GmbH., adidas Future Design, AF New York, Agence Christophe Pillet, Alessandro Loschiavo Design, AM.PM Europe GmbH., Anvil Studios Inc., Jonathan Ive and Apple Industrial Design Team, aruliden, Ashcraft Design, Barski Design GmbH., Bentley Design, Blackmagic Design, BMW Group Designworks, Bodum AG., Botta-Design, Braun Design Team, BRP Design and Innovation Team, busk+hertzog, C3 Creative Code and Content GmbH., Carl Magnusson, Cesaroni Design, Christopher Chapman, Citterio-Viel & Partners, Daimler Trucks Design Center, Daniele Lago, David Melvin Wilkie, David Trubridge Ltd., DCA Design International Ltd., DDSTUDIO, Deam + Dine, design ballendat, Deepdesign, Design Central, Design Partners, Design Tech, Deutsche Telekom Design, DF-ID LLC., Dialogform GmbH., Donald Strum, DriussoAssociati | Architects, Electrolux Group Design, EOOS, ercoli + garlandini, Estúdio Ronald Sasson, Favaretto & Partners, Flavio Manzoni, Ferrari Design, Ferrari SpA., Festo Product Design, Fiskars Americas NPD, Flying Tiger, formstudio merkle park gbr., Frank Etc. AB., Garmin Industrial Design, Geisen Design, Gino Venturelli, Giorgio Revoldini, Giugiaro Design, Google Consumer Hardware Industrial Design Team, GP designpartners gmbh., Gregory Kay, Grohe in-house Design Team, Harri Korhonen, Hager Group, Hector Diego Design, Held + Team, Herbst Produkt, Hídromek Design Studio, Hoffmann und Campe Verlag GmbH., HP Global Experience Design, Hyundai Design, IA Collaborative, IKEA of Sweden AB., Ilkka Suppanen, Iosa Ghini Associati, Italdesign Industrial Design, JANUS et Cie, Jean-Marie Schaller, Jean-Jacques L’Henaff, Jonathan Ive, Jozeph Forakis, Justus Kolberg, Kati Meyer-Brühl, Karim Rashid, KEK Associates, Kia Design, Konstantin Grcic Industrial Design, Lacroix Design, Land Rover Design, LDA, Lenovo Experience Design Group, Leo Aerts, Les Ateliers du Nord, Les Ateliers Louis Moinet SA., Lissoni Associati, LittleFISH Think Tank, Lippincott, Logitech Design, Loll Designs, Ludovica + Roberto Palomba, LUNAR, Marc Sadler Nous, Marc Sapetti, Marcel Wanders, Mario Mazzer Architects, Mauro Porcini, Matteo Thun & Partners, Metaphase Design Group, Inc., Michael Young Ltd., Mitsubishi Motors Design Division, Moen Global Design Team, Naoto Fukasawa Design, Native Trails, NOA - Intelligent Design NOA Gbr., No Picnic Industrial Design AB., Novague Design, One Plus Partnership Limited, Orlandini Design SAS. PDR, Pearl Creative, Pensa, Pensar Development, Pentagram, PepsiCo Design and Innovation, Peter Ameloot, Peter Solomon Design, Petr Novague, Philips Design Team, Koninklijke Philips N.V., Philips Medical Systems International B.V., Piaggio Fast Forward, ps+a palomba serafini associati, Ralph Appelbaum, PMD GmbH Germany, Product Development Technologies, Riensch & Held GmbH., ruwido austria GmbH., Sandonà design studio, Selic Industriedesign, SheltonMindel, Simon Kidd, Smart Design, Smeg SpA., SoftBank Commerce & Service Corp., Stefan Sielaff, Studio Marco Piva, Studio O+A, Studio Volpi Srl., Studio William Welch Ltd., Suunto Design Team, Suzanne Tick, Tapio Anttila Design Ltd., TEAMS Design, Technogym Design, Tekna, Inc., Telekom Design, Tennant Industrial Design, Think Design Group, Thomas Biswanger Design, Thos. Moser, Tom Dixon, Tools design, Tupperware Worldwide Product Development Team, Turner Duckworth, UNstudio, Vestel Electronics, Vitra Bathroom Design Team, Whipsaw, Inc., , XX Studio Francesco Rota, and hundreds of other designers synonymous with Good Design.

Winning manufacturers and FORTUNE 500 companies include: 3M, Adam Opel AG., adidas, Alessi SpA., Allianz Deutschland AG., Argonne National Laboratory, Armstrong World Industries, Assa Abloy AB., Aivvy Inc., Beltone Electronics Corporation, Bentley Motors Limited, Blackmagic Design, Bissell Inc., BlueStar Ltd., BMW AG., Botta-Design, BPR., Braun, Brita LP., British Telecom, BSH Home Appliances, Burger King Worldwide Inc., Chivas Brothers Ltd., Citizen Watch Company, CNH Industrial Italia SpA., Cooper Tire & Rubber Company, Cuisinart, Inc., Daimler Trucks North America, Deere & Co., De’Longhi Braun Household GmbH., Deutsche Bank AG., Deutsche Telekom AG., Dolby Laboratories, Inc., Electrolux Professional SpA., Evoko Unlimited AB., Fagor America, Federal Corp. Fellowes, Inc., Ferrari SpA., Festo AG & Co. KG., Fiskars Brands Inc., Fitbit, Inc., Fratelli Guzzini SpA., Garmin International, Inc., Grohe AG., Google LLC., Hamilton Beach Brands, Inc., Harman International, Hawaiian Airlines Inc., Helly Hansen, Herman Miller, Hídromek A.Ş., Honeywell, HP Inc., Hunter Douglas, Inc., Hyundai Motor Corporation, Hyatt Hotels Corp., Jaguar Land Rover North American, LLC., John Deere Construction & Forestry, Kia Motors Corp., Lenovo Inc., Liebherr Appliances North America, LG Electronics, Inc., Leica Camera AG., Lindberg A/S., Life Fitness, Inc., Logitech Inc., Mastrad, Inc., Mastercard Inc., Medion AG., Medtronic, Merck KGaA., Michelin North America, MillerCoors LLC., Mitsubishi Motors Corporation, Moen Incorporated, Motiv Inc., Motorola Solutions, NCR Corporation, Nest Labs Inc., Nestlé Nespresso SA., Netgear, Inc., Nike, Inc., Olympus Surgical Technologies Europe, Oxo International, PepsiCo Inc., Philips Electronics Ltd., Philips Lighting NV., Philips Medical Systems International B.V., Philip Morris International, Piaggio Fast Forward, Polder Products, LLC., Procter & Gamble Service GmbH., Rado Watch Company, Robert Bosch Tool Corporation, Rockwell Collins Inc., Samsung Electronics Co. Ltd., Sargent Manufacturing Company, Seagate Technology PLC., ŠKODA Auto a.s., Smeg SpA., SoftBank Commerce & Service Corp.,

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Add Two

Stryker Medical, Suunto Oy, Target Corp., Technogym SpA., Teknion, Tennant Company, Terraillon SAS., Thermo Fisher Scientific, TP-Link Technologies Co., LTD., Tupperware Brands Corporation, Vestel Electronics, Vodafone Group Services GmbH., Volkswagen AG., Wm. Wrigley Jr. Company, Wolf Appliance, Inc., Yale Materials Handling Corporation, Zebra Technologies Corp. and hundreds of other leading world manufacturers.

The winning designs are presented at the online exhibition at the GOOD DESIGN website (good-designaards.com) as well as the GOOD Design Yearbook 2017-2018 published by Metropolitan Arts Press, Ltd.

Copies of the Yearbook are available by contacting The European Centre at kostandina@europeanarch.eu.

The Deadline for GOOD DESIGN AWARDS 2018 is June 1, 2018.

Entries are now being accepted at www.good-designawards.com

NOTE TO REPORTERS AND EDITORS: Photographs of the 2017 GOOD DESIGN Awards are available for download. For more details on the awarded winners, visit the Museum's website at www.good-designawards.com.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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